

## Environmental Commitment and Policy

Tell Media LTD is committed to continuously innovating production solutions to reduce our environmental impact. We at Tell commit ourselves to challenging the status quo by prioritising the minimisation of our carbon footprint, as well as communicating and encouraging those we work with to take similar steps. Tell is committed to operating in compliance with all relevant environmental legislation and we will strive to use pollution prevention and environmental best practices in all we do.

Our Environmental Policy therefore, is to:

- Promote the use of fully remote and hybrid productions
- Encourage the minimisation of and monitor travel for all staff, freelancers, and clients by promoting the use of travel alternatives such as email or video/phone conferencing, taking public transportation, and efficient journey planning
- Switch off lights and electrical equipment when not in use and use natural lighting when possible to reduce energy consumption
- Take energy consumption and efficiency of new products into account when purchasing them
- Make continuous efforts to repair electrical equipment by using salvaged parts for repurposing or for non-engineering work
- Recycle and reuse products where possible including electronic equipment
- Use office materials in an eco-conscious manner by supplying reusable serveware, reduce use of paper products and recycle and reuse those products that are able to be recycled and reused
- Update this policy annually in consultation with our team and taking guidance from leading environmental agencies
- Encourage the people we work with to act environmentally conscientious by adopting similar steps as we have laid out in this statement

By maintaining our commitments to these outlined policies, we hope to demonstrate in practice our ability to meet sustainability goals. We commit to following the current and future suggestions outlined by international associations who are making concerted efforts towards slowing global warming and minimising the impacts of the media industry on the environment.

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